

Be part of a Brighter Bay

**South Devon's
beautiful Bay**

**Torbay: an excellent place to
live, work, visit and invest in.**

A unique destination for business on the New English Riviera

Building on its success as a thriving business location, Torbay presents excellent opportunities for businesses to expand or re-locate.

Offering low costs, a highly skilled workforce and an excellent quality of life, Torbay enjoys significant advantages as a place to live, work or invest in.

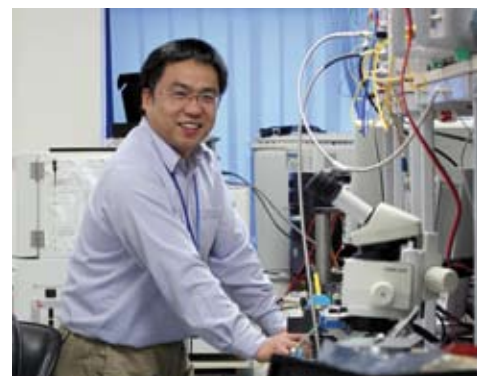
Benefits of Torbay as a business location

The English Riviera's prime coastal position makes it one of the UK's most popular locations, made up of the three distinct towns of Torquay, Paignton and Brixham. Increasingly Torbay is raising its profile as a business location offering competitive commercial benefits as well as a great lifestyle.

Torbay is home to world leading, knowledge-based companies, including thriving advanced electronics industries; marine and environmental technologies and healthcare sectors.

Torbay offers an excellent package of advantages over other competitors:

- Low property and staff costs
- Access to skilled labour
- Low staff turnover
- Education and healthcare excellence
- Access to regional, national and international markets
- Business support.



Competitive costs

Torbay wage costs are 22% lower than the South West England average; 44% lower than London; 31% and 26% lower than Manchester and Leeds respectively.

	Rates payable mid 2010 (£m ²)	Rates payable mid 2010 (£ft ²)	Prime rent at mid 2010 (£m ²)	Prime rent at mid 2010 (£ft ²)	Gross annual pay (£s)
Torbay	67.92	6.31	166.84	15.50	18444
Leeds	135.73	12.61	290.63	27.00	24913
Bristol	143.59	13.34	296.01	27.50	25734
Manchester	156.62	14.55	306.77	28.50	26743
London	284.49	26.43	511.29	47.50	32624

Employers can tap into an available workforce with good skills and a low staff turnover. Torbay has a higher than average proportion of the working population with NVQ1 and NVQ2 qualifications, and with the help of Torbay Development Agency and a progressive local education sector, skills levels continue to improve ahead of regional and national averages.



**Torbay
Development
Agency**

Property

Torbay has high quality business parks with competitively priced units for all types of businesses.

The location offers a range of property for bespoke or speculative development across the full spectrum of industries, with significant opportunities for the following sectors:

- Research and development of pharmaceuticals and orthopaedic devices
- Advanced electronics manufacturing
- Quality boutique and conference hotel facilities
- Retail
- Government relocations
- Fish & seafood processing
- Call centre operations
- Marine
- Use of the Bay's location for environmental research.

Market access

Torbay is connected to the UK's motorway system by a dual carriageway to the M5. Bristol and the M4 is under 2 hours drive away. Torbay is served by international airports at Exeter (under an hour away) and Bristol (under 2 hours away).

Excellent education and healthcare

Torbay state schools are among the best in the country; South Devon College is rated outstanding by OFSTED, and the neighbouring cities of Exeter and Plymouth are home to top universities.

Torbay Hospital is one of five flagship centres of excellence in the UK.

World class heritage and environment

Torbay's warm climate and grand architecture set against dramatic topography earned its reputation as The English Riviera.

Torbay's coast path is amongst the most picturesque in Britain, and the area is internationally acclaimed as a UNESCO Geopark due to its dramatic geological features.

With 22 miles of coastline, Torbay is one of the UK's finest water-sport locations; popular with the yachting fraternity for superb sailing, well equipped marinas and Royal Yachting Association Regatta. It is within easy reach of Dartmoor and Cornwall as well as other cultural and retail centres of Exeter, Plymouth and Bristol.

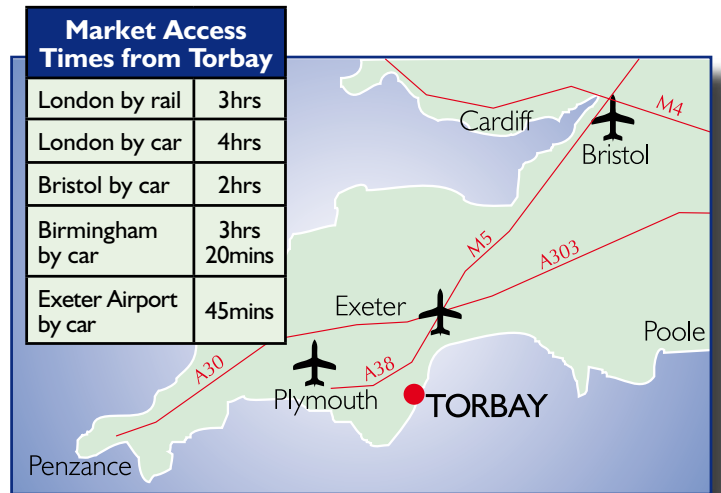
Regeneration of the New English Riviera

Torbay Development Agency, as the area's economic development company, is spearheading the physical and economic regeneration of the New English Riviera.

Through private sector investment and the successful bidding for public sector funds, Torbay is experiencing major investment over the next five years, in excess of £400m. This renewed confidence will act as a catalyst for the renaissance of the English Riviera and reposition Torbay as a leading European destination.

Support for your business

Backed by a developer friendly approach and a business focus with secured European funding, Torbay Development Agency provides assistance for investment opportunities, business advice and an after-care service to help businesses develop and grow.



Supporting Enterprise in Torbay

www.torbaydevelopmentagency.co.uk

“A move to another location is an opportunity for your organisation and employees to become more efficient, and the TDA provides support for your business and an aftercare service tailored to your business needs.

We can organise site visits where we can introduce you to the local business community, provide key data to support your business case, assist you on staff recruitment, relocation or communication.

Schools, housing, job opportunities for partners of employees and local community links are all areas in which we can assist you. We can help you communicate the Bay’s quality of life advantages to your organisation’s most valuable asset: your staff.

Once here in the Bay the support doesn’t stop. We offer a full programme of aftercare to your organisation. Regular company visits, business support programmes, tailored workshops, advice on training and skills development, specialist sector network groups, networking and further business introductions are all part of our service to support enterprise in Torbay.

Our ultimate aim is to create a high quality environment for people to live, work visit and invest in, and we are here to help your business be part of the Brighter Bay.”

Steve Parrock, Chief Executive of Torbay Development Agency



Our Investment Development Officer will be pleased to answer any questions you have, and help you get to know the Torbay opportunity.

Jason Buck, Investment Development Officer,
Torbay Development Agency,
Tor Hill House, Union Street, Torquay, Devon TQ2 5QW
Email: jason.buck@tecdltd.com
Phone: 01803 208799 Fax: 01803 208976
www.torbaydevelopmentagency.co.uk



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